



ROBERT STRAUSS, JD

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Robert Strauss, J.D. is a finance, insurance and technology inventor and entrepreneur. Founder of Disciplined Advisor Network and Co-Founder of NextPoint Solutions, he is the innovator of many life insurance products and strategies, including the industry's earliest exit strategy premium financing program Self-Financed Insurance (SFI) and the award-winning pension rescue program Family Discount Life. Bob is also the creator and Founder of Lifester.com, an online team-based communication and collaboration platform for professional advisors.

Bob is an honors graduate of the Wharton School of Finance at the University of Pennsylvania and received his Juris Doctor degree at the Boston University School of Law. While still a law student, Bob interned for the Honorable Jacob D. Fuchsberg, Associate Justice of the New York State Court of Appeals. He went on to practice law in New York City at Epstein Becker & Green, PC. Bob is a frequent speaker on industry change and innovation, having presented at dozens of insurance conventions and industry conferences such as the International Forum.

